

Privacy Policy

Effective date: 01/07/2022

Smitten with Flowers (“us”, “we”, or “our”), operates www.smittenwithflowers.co.uk (the “Service”).

This page contains information with regards to the collection, use and disclosure of your personal data when you access our Service.

Type of data collected

When you access our Service we may collect a variety of different types of personal information including:

- Personal data – personally identifiable data which can be used to contact or identify you including but not limited to your full name, email address, phone number, address.
- Usage data – information regards how our Service is accessed and used including your computer’s IP address or other unique device identifiers, browser type and version, details of services accessed including data, time and duration, other diagnostic information.
- Tracking and cookie data – please see our cookie policy.

Data Usage:

Smitten with Flowers may use any data collected for a variety of services including the maintenance and provision of our service, to notify you with regards to changes in our service, to provide analytical information so that we may improve our service, to monitor the usage of our service, to identify technical issues with our service. Third-party services including Google Analytics may be used to collect and analyse your data. With permission we may use your personal data to contact you about our services, products and other updates (marketing).

Consent:

When accessing our service, and when you provide us with your personal information (for example through purchasing a product on our online shop) we imply that you consent for your data to be used as detailed in this document. With regards to the use of your personal information for marketing purposes we will ask for your explicit consent or offer you the opportunity to opt out. You may withdraw your consent at any time by contacting us at lita.krumina84@gmail.com

Disclosure:

We may disclose your personal information if required by law or if you violate our terms of service. We also reserve the right to disclose your personal information as required to protect and defend the rights or property of Smitten with Flowers, to prevent and investigate any wrongdoing in connection to our Service, to protect users of our Service of the general public, to protect ourselves against legal liability.

Security:

We will take reasonable precautions to protect your data but unfortunately, we cannot guarantee absolute security.

Third-Party Services:

Third-party providers are used to facilitate our Service. In general, these services will only have access to your personal data as required to fulfil their service to us. Where personal data is supplied by the customer to a third party (for example payment gateways), we recommend that all users consult the third-party privacy policy prior to use.

Links:

Our Service may contain links to other sites not offered by us. We are not responsible for their practices and we recommend you consult their privacy policies prior to use.

Children’s Privacy:

By using this site, you confirm that you are over the age of 18. We do not knowingly collect personally identifiable data from anyone under the age of 18 and endeavour to remove any data obtained when recognised.

Changes to Privacy Policy:

We reserve the right to change this Privacy Policy at any time. Changes are effective when they are posted on this page.

Questions and Contact Information:

If you would like to contact us with regards to any information contained within this policy, please email us at lita.krumina84@gmail.com

Cookie Policy

We use cookies and similar tracking technologies to track the activity on our Service and hold certain information.

What are cookies?

A cookie is a file stored on your computer or device by a website's server. Each cookie is unique and contains anonymous information which allow websites to improve and analyse their service. For example, cookies allow websites to remember your preferences, or the items in your shopping basket.

How do we use cookies?

Cookies enable us to identify your computer/device when you visit our website. We use cookies to enhance your experience of our Service and also to help us analyse and improve the performance of our website. We collect anonymous information as to how users engage with our website, and use a third-party service (Google Analytics) to analyse this information. We do not use cookies to collect any personal data.

Managing cookies:

You can manage your cookies at any time through your website browser. Please be aware that we use improve the functionality of our website. Turning off cookies may affect how our website works.